

MEDIA KIT



John “Jay” Snead **Wealth Philosopher | Author | Retired U.S. Air Force Chief**

John “Jay” Snead is a wealth educator, entrepreneur, and retired U.S. Air Force Chief Master Sergeant. Known as “The Stock Market Professor,” he helps everyday people build long-term wealth through disciplined investing, ownership, and financial education. Snead is the founder of the Wealth Builders Mastermind Group and the author of *The Financial Mis-Education of Black America*, a bold examination of how financial illiteracy is a systemic issue—not a personal failure.

Key Topics for Interviews:

- Financial Literacy & Generational Wealth
- Black History Month & Economic Empowerment
- Systemic Financial Inequality
- Ownership vs. Consumer Mindset
- From Military Leadership to Wealth Education

Latest Book:

The Financial Mis-Education of Black America

A modern response to Carter G. Woodson’s historic work, offering a blueprint for financial liberation through education, ownership, and strategic investing.

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